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YOUNG ENTREPRENEUR MAKES HER MARK ON BABY SHOWERS AND BACHELORETTE PARTIES

ATLANTA, GA - July 10, 2004 - At 22 she was told most great entrepreneurs hate working for someone else. By 23 she started her own business.

After graduating from Clark Atlanta University, with a degree in Public Relations, Louise Gill knew she had to branch out on her own and create a business that would make her happy. "After college I could not find a job in PR and I was trying to find a career that was best for me," Gill said. "I have always had the spirit of an entrepreneur and this year was my time to step out on faith and make something happen."

From there, Showers Party Supply was created. Showers is an E-Commerce business that sells tableware, decorations and party accessories for baby showers and bachelorette parties. "This is a great niche because we are providing everything you need to host a fabulous baby shower or bachelorette party," Gill said. "The products are cute, they're fun and there is something for everyone."

Recognizing that many people are leery when it comes to purchasing online, Gill's idea is to make Showers' presence known so consumers will be assured they are receiving top-quality products from a legitimate online business. "We are doing a big advertising push, in the Atlanta area, to let people know who we are, what we do and that we are accessible."

(more)

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Gill is a self-proclaimed busy bee and is already working on the next phase of her enterprise. Partnering with her cousin, Tanisha Payton, the women are putting together an ethnic line of party supplies.

“I hosted Louise’s bridal shower and bachelorette party,” Payton said. “While I was looking for the supplies I could not find anything, specifically, for women of color. When Louise told me about her business idea, I said why not take it a step further and start manufacturing supplies for people that look like us.”

With success in sight and a stack of goals in hand, Showers Party Supply will move forward with their ethnic line and plans to open a storefront in Atlanta soon after.

For more information, please visit: www.showerspartysupply.com

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